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-Anne Tolstol Maslon, former ad woman and author of Women's Work, Private Scores, and Trials"I thought I knew a lot about the advertising business, but Jane Maas gives us a unique peephole into the inner workings of Madison Avenue.

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"Mad Women is a tell-all account of life in the New York advertising world of the 1960s and 70s from Jane Maas, a female copywriter who succeeded in the primarily male environment portrayed by the hit TV show Mad Men.

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This is a terrific book, full of humor and information about the Mad Men -- and women -- of the world of the 1960s.

Written by Jane Maas, one of the great ladies of advertising. --Patricia Bosworth, author of *Jane Fonda: The Private Life of a Public Woman*

Jane Maas nails the story of the early mad women in advertising. I know.