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Multivariate Data Analysis in Sensory and Consumer Science

Multivariate Data Analysis in Sensory and Consumer Science. Garmt B. Dijksterhuis (Editor) ISBN: 97840-917678-41-7. 320 pages . December 2004, Wiley-Blackwell. Description. This book is an outgrowth of research done by Dr. Garnt Dijksterhuis for his doctoral thesis at the University of Leiden. However, there are also contributions by several other authors, as well, including Eeke van der Burg

Multivariate Data Analysis in Sensory and Consumer Science ....
This book discusses the use of Multivariate Data Analysis to solve problems in sensory and consumer research. More specifically the focus is on the analysis of the reactions to certain characteristics of food products, which are in the form of scores given to attributes perceived in the food stimuli: the analyses are multivariate, and the senses are mainly the senses of smell and taste.

Multivariate Data Analysis in Sensory and Consumer Science ....
Following an introduction to sensory and consumer science and the special types of data abundant in these fields, eleven chapters address four themes in sensometrics: individual differences between the assessors in a sensory panel, the measurement level of the collected data and non-linear analyses, sensory-instrumental relations, and time-intensity data analysis. The analyses are performed using, among others, Procrustes Analysis, Multidimensional Scaling, Principal Component Analysis

Introduction - Multivariate Data Analysis In Sensory and ....
How to Cite. Dijksterhuis, G. B. (2004) Introduction, in Multivariate Data Analysis in Sensory and Consumer Science, Food & Nutrition Press, Inc., Trumbull

Multivariate Data Analysis in Sensory and Consumer Science ....
Multivariate Data Analysis in Sensory and Consumer Science by Garmt B. Dijksterhuis. Multivariate Data Analysis in Sensory and Consumer Science is about Sensometrics: the statistical analysis of data from sensory and consumer science.

MULTIVARIATE DATA ANALYSIS IN SENSORY AND CONSUMER SCIENCE
SENSORY AND CONSUMER SCIENCE Garmt B. Dijksterhuis, Ph. D. ID-DLO, Institute for Animal Science and Health Food Science Department Lely stad The Netherlands FOOD & NUTRITION PRESS, INC.

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Multivariate Data Analysis In Sensory and Consumer Science

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Amazon.com: Multivariate Data Analysis in Sensory and ...

This book is about Sensometrics: the statistical analysis of data from sensory and consumer science. Sensory and consumer science is a broad field, comprising research in food, drinks, personal care products, tobacco, cleaning agents, etc.

Multivariate data analysis in sensory and consumer science ...

Data sets resulting from sensory and consumer studies can be quite large. A variety of methods of multivariate data analysis can be very useful in the exploration of the structure that is in such data. Over the past ten years, many methods have been proposed and applied to data generated in sensory and consumer science research. This paper presents the developments in the multivariate statistical analysis of data in four main areas of sensory and consumer science.

MULTIVARIATE DATA ANALYSIS INSENSORY AND ...

MULTIVARIATE DATA ANALYSIS INSENSORY AND CONSUMERSCIENCEGarmt B. Dijksterhuis, Ph.D ID-DLO, Institute for Animal Science and Health Food Science Department Lely staad The NetherlandsFOOD & NUTRITION PRESS, INC

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